



Hi,  
I'm Kelsey McMahon

<https://McWeb.Dev>

[Hello@McWeb.Dev](mailto>Hello@McWeb.Dev)

## Skills

I work primarily with HTML, CSS, PHP, and Javascript -- using SCSS and jQuery when it makes sense. I have extensive experience with Wordpress, but I have worked with various other CMSes including Shopify, Craft CMS, Expression Engine, and others.

## Experience

October 2022 - Present

### **Cigna-Evernorth ( in-house agency ) - Font-End Web Developer**

- Creating banner ads, Ceros experiences, and stand-alone WordPress sites to support company and sales needs, with accessibility and best practices in mind
- Creating templating sites to facilitate quick turn-around projects
- Interactive experiences to increase engagement across the business

April 2022 - October 2022

### **Madhouse - Web Developer**

- Using Laravel Valet and Webpack to build and support websites locally
- Leveraging Forge and Github to maintain staging and live sites
- Working with Designers to build beautifully responsive sites

October 2018 - February 2022

### **DXagency - Interactive Developer**

- Built reusable code that could be utilized in other projects
- Built sites for internal use of the company, including efficient email templating sites, and a company exclusive intranet for HR use
- Created pixel-perfect responsive websites and landing pages that follow best standards and practices

## Education

September 2013 - July 2017

### **Michigan State University - BS in Advertising**

Focused in graphic, creative, and web solutions to businesses' opportunities